

CONTENT FILTERING SAFETY FIRST

WHY YOU NEED CONTENT FILTERING



The Internet has transformed the way the world works. From individuals booking holidays to friends staying in touch. From organisations dealing with customers to students being taught in school; many activities are hard to imagine without the web to support them.

However, Internet access can create risks both to organisations and to the people within them. What are these threats and how can web access control protect you from them?

Why choose Smoothwall?

Real-Time content analysis sits at the core of Smoothwall's web filtering solutions, and it allows customers to be confident that users are protected without being unreasonably restricted. Smoothwall pioneered this analysis in the challenging environments of education, government and business.

smoothwall
The Web You Want

Smoothwall are the innovators of Real-Time content filtering, and have continued to push the boundaries to give you the features that you need.

Real-Time Content Filtering

When the content of a page can change from second to second, URL blocklists can't keep up. Our web filter analyzes the content and context of new material in real time to prevent anything slipping through.

BYOD Support

Enabling mobile devices to use the secured and filtered internet is becoming essential to organizations across all sectors. Our BYOD support means that any device connected to your Wi-Fi is filtered and protected, including: iOS, Android, Blackberry, and Windows.

Additional Smoothwall features:

- Block P2P Filesharing
- Time Quotas
- Comprehensive Reporting
- Central, Local & Hybrid Deployment
- Bandwidth Optimization
- Social Media Control
- Link & Load Balancing

"Who, What, When, Where" Policies

Smoothwall's policy engine allows unprecedented flexibility. For the first time, you are able to build policies based not only on user groups and content, but also timeframe, and even location.

HTTPS Filtering

Many websites use https to offer secure access to confidential information (online banking for example). However, SSL is often used to conceal anonymous proxies, phishing sites, and more. Smoothwall's filtering ensures that no unwanted content goes undetected.

- Swurl Delegated Management
- Perimeter Firewall
- Email Anti-Spam & Anti-Malware
- Application Control
- Central Management
- Anonymous Proxy Blocking



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ContentKeeper: Acceptable Internet Use and Policy-Based Compliance

ContentKeeper Technologies provides innovative and proven Internet security solutions to help organizations proactively address the evolving security challenges in today's web 2.0 environment.



With the evolution of Web 2.0 applications and Internet security threats, ContentKeeper offers an all-in-one solution that secures Internet use against the latest malware and active exploits, utilizing proactive real-time malware detection and ensures a safe, policy-compliant, working and learning environment.

ContentKeeper seamlessly supports and secures all workstations and Web-capable devices including roaming/mobile users, remote offices, Wi-Fi networks and home-based workers and students.

ContentKeeper provides powerful Web filtering solutions to secure network gateways and cloud-based business and education resources. ContentKeeper enables organizations to secure the Web connection for the mobile user anytime, anywhere.

ContentKeeper BYOD / Mobile Device Accountability & Control features:

- Authenticate unknown devices on your wireless network and/or provide restricted Web access to guest / unidentified devices without software
- On-device application agent for roaming, 1:1/ allocated device management
- Provide Web filtering and active malware protection
- License by user, so users are free to browse the Web with any device
- Consolidated Web use reporting for users across all devices
- iOS / iPad tamper-proof controls

ContentKeeper Web Filtering features:

- URL Filtering List supported by Closed Loop Collaborative Filtering™ network
- Policy management for BYOD and mobile devices
- Real-time, dynamic content classification as users browse the Web
- Full scanning of all Web traffic, including HTTPS/SSL
- Granular Web application / social media controls for sites such as YouTube, Facebook and Google
- File controls / Data Leakage Prevention (DLP) file content management
- Usage quotas for individual time or bandwidth allocations
- Roles-based / delegated administration functions allow relevant personnel control over their own areas of responsibility (departments, districts, domains, directory groups, etc) Coaching / warning pages to "gently advise" users when accessing potentially restricted Web content
- In-depth reporting with scheduled delivery to automatically put meaningful information in the hands of stakeholders, when they want it.

ContentKeeper supports a range of Web applications and social networking functions:

- Google, Yahoo!, Bing and other search engines – enforce Safe Search results, and limit access to functions such as Gmail or Google Images.
- Facebook, Twitter, LinkedIn and other social networking sites – control the ability to use chat or comment functions and block apps.
- eBay, Craigslist, Amazon and other auction/shopping content – manage access to listing categories
- YouTube, Flickr, Photobucket and other social media sites – control uploads and downloads, manage access to restricted content, limit abilities such as comments and 'likes'.
- Instant Messaging applications such as AIM and MSN – identify traffic by protocol and restrict access or add reporting alerts.



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